



Ollie Ley

Creative Strategist

As a passionate creative with a versatile set of skills, I am committed to producing exceptional experiences and devising captivating solutions across various domains.

Understanding the pivotal importance of effective branding, marketing, and communications in shaping business outcomes. I approach each project with genuine enthusiasm and a drive to make a meaningful impact

With a focus on sparking creativity and delivering results, I aim to bring positive energy and dedication to every project I undertake.

Experience

Marketing & Client Manager

Xylotek - Advanced Timber Specialist

Oct 22 - current | full-time

Creative Strategist

Newicon - Technology Solutions

May 21 - Oct 22 | full-time

Designer & Admin

Bristol Pride - Event & Social Action Charity

Dec 20 - Sept 21 | part-time

Events & Communication Coordinator

Impact Leisure Group - Hospitality Group

Aug 19 - Aug 20 | part-time

Digital Marketing

Yu-Scan LTD - Start-up Wellness App

Summer 2020 | summer internship

Designer & Content Creator

Rosie Letts Nutrition - Nutritional Therapist

Summer Internship | Summer 2019

Founder & Producer

Temptation charity show | 2018+ | voluntary

Content Creator

Bristol Pride | 2018 - 2020 | voluntary

Charity Ambassador

Terrence Higgins Trust | 2019 | voluntary

Union LGBT+ President

UWE Bristol | 2018 - 2020 | voluntary

Content Producer

Exeter Pound | 2015 - 2017 | voluntary

Education

West of England University

1st BSc Digital Media - 2020

Computer science & creative technologies

Exeter College

Fine Art (A*) | Animation (dist) | TV & Media

(dist)

Isca College of Media Art

General GCSE | Media BTEC | Animation NCFE

Achievements

- Made in Bristol: Design Icons - Exhibition 2023
- 'Supplier of the year' - London Construction Awards 2023
- Launched sister company 'Flex Digital' along side Newicon's 15th anniversary campaign.
- Implemented HubSpot CRM into Newicon's operations.
- 'Event of the year' - Bristol Life Awards 2021
- Community wide video with over 30 groups.
- 'Fundraiser of the year' - National NUS Awards
- 'Fundraiser of the year' - Student Charity Awards
- 'Commitment to Participation' - UWE Bristol
- Rogue freshers event for Student Wellbeing.
- University steering group for Stonewall Workplace Review submission.
- Founded Temptation event which has raised over £10k for multiple charities so far.
- Raised over £8k, created record engagement and grew UWE's LGBT+ network and reach.

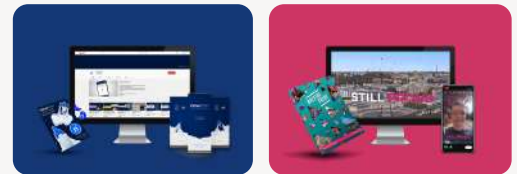
Skills

#Ideation #Marketing #Branding #Strategy
#Videography #MotionDesign #DigitalDesign
#WebDesign #VisualDesign #UX Design
#InteractionDesign #Research #Analytical
#ProposalBriefs #Brainstorming #EventPlanning
#DesignThinking #Creativity #Imagination

#Photoshop #PremierePro #Illustrator #Figma
#InDesign #InVision #AfterEffects #FinalCutPro
#Miro #GoogleSuite #MicrosoftOffice
#WordPress #Elementor #Wix #Squarespace

#EffectivePlanning #Organization #Leadership
#Communication #Can-DoAttitude
#AttentionToDetail #Adaptability
#LogicalThinking #ProjectManagement
#Problem-Solving #InterpersonalRelationships

Latest work



ollieleey.com | [Linkedin](#)

Contact me

Based in Bristol, able to travel, often in London.



ollieleey@icloud.com

07930 332277